

8 October 2009

Letter of Support

Hello,

I'm writing to ask for your support for our '**Asia: The Future**' campaign to help us promote, advocate and create awareness for the new gTLD program and the new opportunities it presents for the Asian community.

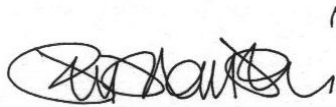
There over 4 billion inhabitants in Asia, roughly 60% of the world's population, making it the single largest group of Internet users in the world. Yet despite the fact that Asia is in a prime position to lead the Internet revolution, only 1 out of 21 existing gTLDs is related to Asia.

The benefits of the new gTLD program are obvious to members of the industry but many individuals and businesses are still largely unaware of the opportunities that exist for them to shape the future of the Web.

I believe, especially with IDN, that there is a huge opportunity for Asian communities to participate in the new gTLD program to establish a world-class internet presence and make significant socio-economical improvements in the region. It's an opportunity that Asia should not miss.

I hope you will join us in this initiative to promote and advocate new gTLDs in our respective communities. It's time for us to send a clear message to the world. All we need now is your support.

Yours truly,

A handwritten signature in black ink, appearing to read 'TK TAN', with a stylized flourish at the end.

TK TAN
CEO
RegistryASP

Note : To support, send an email (along with company logo, website address & contact person) to info@asiathefuture.org.

Your logo will be uploaded on the website (www.AsiaTheFuture.org) under the 'supported by' section as a sign of your support.